

AGENDA

Key Goals for Participants

- Acquire increased knowledge about federal, state, and electoral policy landscapes
- Understand how current policy priorities and strategies can be integrated and aligned
- Gain useful and applicable skills, strategies, tools, and resources
- Establish new and stronger relationships with fellow advocates within and across state teams
- Feel confident and prepared for Hill meetings

Main sessions will be held in Salons FGHJK.

Sunday, February 23

1:00 - 1:15 pm: Welcome

- Rhian Evans Allvin, CEO, NAEYC
- *Sponsor remarks:* Dr. Kimberly Diamond-Berry, Director of Early Childhood Applied Practice at HighScope Educational Research Foundation

1:15 - 1:30 pm: Eyes on the Prize: A diverse, effective, equitable, qualified, and compensated early childhood education profession

- Lauren Hogan, Managing Director, Policy and Professional Advancement, NAEYC

1:30 - 1:45 pm: State Team Meeting: Introductions

1:45 - 3:00 pm: It's the Ballgame, Part I: Compensation

- Elizabeth Gaines, The Children's Funding Project; Marica Cox Mitchell, Bainum Foundation; Lisa Hildebrand, Rhode Island AEYC; Amy Matsui, National Women's Law Center; Matt Mayers, AFSCME

3:00 - 3:30 pm: Break

3:30 - 4:30 pm: Breakouts: Advancing the Early Childhood Education Profession

- **Power to the Profession and the Unifying Framework: An Overview**
 - Katherine Kempe, NAEYC; Susan Butler Staub, Central Piedmont Community College; Tara Dwyer, PA Office of Child Development and Early Learning
 - Salon I
- **Increasing Qualifications, Centering Equity**
 - Lucy Recio, NAEYC; Syritha Robinson, Educare DC; Robert Stechuk, UnidosUS
 - Salon II
- **Strategies for Including, Valuing, and Supporting Family Child Care as a Critical Part of the ECE Workforce**
 - Natalie Vieira, All Our Kin and Lanette Dumas, National Association for Family Child Care
 - Salon A

2020 Public Policy Forum

- **Aligning PDG and CCDBG to Advance the Profession**
 - Danielle Ewen, EducationCounsel
 - Salon B
- **What Needs to Change in Higher Education and How To Help Make It Happen**
 - Mary Harrill, NAEYC; Nikki Baldwin, University of Wyoming; Eric Bucher, Arizona AEYC; Heather Martin, Castleton University; Susan Torncello, University of Vermont
 - Salon D
- **Whereas & Therefore: Using Week of the Young Child Proclamations to Advance the Early Childhood Profession**
 - Michael Kim, NAEYC; Julia Hohner, Groundwork Ohio; Beth Oppenheimer, Idaho AEYC; Norma Schwartz, Florida AEYC
 - Salon E
- **Teacher Licensing, Grade Spans, and the Existing K-3 Systems**
 - Jen DeBell, Pennsylvania AEYC; Andrew Bucheit, T. Clay Wood Elementary School; Shyrelle Eubanks, National Education Association
 - McLean

4:30 - 4:45 pm: Break + Back Together

- *Sponsor remarks:* Sarah Fogleson, Associate Faculty and Early Childhood Education Administrator of the Center for Nature & Place at Prescott College

4:45 - 5:30 pm: It's the Ballgame, Part II: The 2020 Census

- Lucy Recio, NAEYC; Jasmine Jones, Partnership for America's Children; Carolina Reyes, Director, Arco Iris Bilingual Children's Center

5:30 - 5:45 pm: Closing

- Michelle Kang, Chief Strategy and Innovation Officer, NAEYC

5:45 - 6:30 pm: Optional "Table Talk" Conversations Across State Teams!

Monday, February 24

7:30 am: Breakfast and Networking

8:00 - 8:15 am: Welcome

- Amy O'Leary, President, NAEYC Governing Board
- *Sponsor remarks:* Raven Griffin, Marketing Manager at Kaplan Early Learning Company

8:15 - 9:15 am: 2020 Election: Educators, Candidates, and Getting Out the Vote!

- Lucy Recio, NAEYC; Jill Applegate, Every Child Matters; Meredith Burton, South Carolina AEYC; Kathleen Havey, National Head Start Association

9:15 - 9:45 am: State Team Meeting: Planning Census and Electoral Advocacy Actions

9:45 - 10:15 am: Congress Invests in the ECE Workforce

- Frannie Einterz, Representative Katherine Clark (D-MA)
- Brenna Barber, Senator Tina Smith (D-MN)

10:15 - 10:45 am: Break

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10:45 - 11:45am: Strong, Smart, and Powerful Advocates for Children: NAEYC Hill Day Activities, Talking Points, and Leave-Behinds

- Lauren Hogan, NAEYC

11:45 am - 12:45 pm: Lunch

- *Sponsor remarks:* Michelle Thomas, Senior Policy Advisor at TCC Software Solutions

12:45 - 1:45 pm: The Power of Common Language: How We Talk About Our Issues to Different Types of Policymakers

- Sarah Rittling, First Five Years Fund; Brooke Butler, Center for American Progress; Sam Hammond, Niskanen Institute; Cheryl Vincent, House Ways and Means Committee; John Wilson, Kansas Action for Children

1:45 - 2:00 pm: Break to Breakouts

2:00 - 4:15 pm: Session for First-Timers (or First-Timers at Heart)

- Amy O'Leary, NAEYC Governing Board, and Zaina Cahill, Bright Horizons
- Salon I

2:00 - 3:00 pm: Breakout Sessions 1

- **Why You Should Be Running an Advocacy Fellowship Program (and How To Do It Right)**
 - Ann Terrell, NAEYC Governing Board; Tara Williams, MaineAEYC; and Emily Neff, Trying Together
 - Salon II
- **Advocates and Journalists Moving Policy: A Story From Texas**
 - Kim Kofron, Texas AEYC; David Feigen, Texans Care for Children; Eric Knustrom, Texas Star Alliance; Melanie Rubin, Dallas Early Education Alliance
 - Salon A
- **Supporting the PreK to K Transition Across Early Learning Settings**
 - Laura Bornfreund and Aaron Loewenberg, New America; Angela Farwig, Community Learning Center Institute
 - Salon B
- **Child Care Subsidy Enrollment & Family Outreach Strategies**
 - Paula Koos and Stephanie Lippert, Oklahoma Child Care Resource & Referral Association; and Shana Bartley, National Women's Law Center
 - Salon D
- **Focus on Infants and Toddlers**
 - Daniel Hains and Amanda Perez, ZERO TO THREE
 - Salon E
- **Grassroots + Grasstops = Success!**
 - Rachel Schumacher, R. Schumacher Consulting; Kathy Hollowell-Makle, DCAEYC; LaDon Love, SPACES In Action; Jessica Woltjen, GEEARS
 - Salon K

3:00 - 3:15 pm: Break

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3:15 - 4:15 pm: Breakout Sessions 2

- **Nuts & Bolts: How To's of Video Storytelling, Testifying, and Talking to a Reporter**
 - Henri Sibilisz, NAEYC; Sarah Rubinfield, First Five Years Fund; Will Bohlen, Cogent Strategies
 - Salon II
- **So Your State Wants to Deregulate?**
 - Steven Jessen-Howard, Center for American Progress; Lauren Hogan, NAEYC; Jake Stewart, Child Care Aware of America
 - Salon A
- **Public Charge: What ECE Professionals Need to Know**
 - Rebecca Ullrich and Renato Rocha, CLASP
 - Salon B
- **Equity, Advocacy, State Budgets...and You!**
 - Erica Williams and Annie McKay, Center on Budget and Policy Priorities
 - Salon D & E
- **Expanding and Diversifying Your State's Policy and Advocacy Community**
 - Maria-Isabel Ballivian ACCA Child Development Center; Liz Sheehan Castro, SEIU Education and Training Fund; Akane Ogren, Colorado AEYC
 - Salon K

4:15 - 4:30 pm: Break

4:30 - 6:00 pm: State Team Meeting: Plan Your Hill Visits

- *With support and guidance from NAEYC staff*

6:30 - 9:00 PM: SUPER FUN SUPER TUESDAY PHONE BANKING!

Tuesday, February 25: Day on the Hill

7:00 - 9:00 am: Breakfast and State Team Meetings

7:30 am: First Group Boards the Bus (*Leave at 7:45 am*)

8:30 am: Second Group Boards the Bus (*Leave at 8:45 am*)

2:00 pm onwards: Tell us how your day went...we'll be waiting! (*Hotel restaurant area*)

Thank you to our event sponsors!

